2015 International Conference on Inter-Korean Broadcasting & Communications

Date/Time: October 13 (Tue.) 2015, 09:30~18:00 Venue: Grand Ballroom, The Ritz-Carlton, Seoul







INVITATION

"2015 International Conference on Inter-Korean Broadcasting Communications" organized by the Korea Information Society Development Institute(KISDI) and sponsored by the Korea Communications Commission(KCC) will be held in The Ritz-Carlton Seoul on October 13, 2015.

This meaningful conference will be held under the theme of "Promoting Inter-Korean exchange and cooperation in broadcasting and communications and its future" in order to share current issues in broadcasting and communications field and promote mutual understanding and cooperation between the two Koreas. Your participation will be greatly appreciated.













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Detlef Kühn Former director of All-German Institute Founded and Served at Saxony Media Agency		Former Special Assistant Representation ASIAPF Science & Technology	shimaru sentative of RESS Osaka f North Korea ASIAPRESS ASIAPRESS FROM Professor of at Yanbian III Conducted Conduct	Journalisr University omparativ ter-Korea Korean	
The	eme : Prom	oting Inter-Korean exchange and o		ng	
Opening Remarks (KISDI President Do Whan Kim)					
		Welcoming Remarks (KCC Chairman S	ung Joon Choi)		
09:30~ 10:10	Opening Ceremony	Congratulatory Remarks (The National Assembly of the Republic of Korea, Science, ICT, Future Planning, Broadcasting & Communications Committee Chairman Moon Jong Hong NUAC Executive Vice-Chairperson Kyung Dae Hyun)			
		Screening of video co-produced by So	uth and North Korea		
		Group Photo			
		: Promoting Inter-Korean excharsting and its future Chair: Korea l			
10:10~ 10:30	Presentation 1	Broadcasting contents co-production plan	KBS Director of Inter-Korea Cooperation Yong Ki Kim		
10:30~ 10:50	Presentation 2	Plan for broadcasting digitalization in North Korea and assistance for UHD	Yanbian University Prof. Fengyu Li		
10:50~ 11:10	Presentation 3	Promotion plan for Inter-Korean exchanges in broadcasting utilizing pop culture contents	Daekyeung University Prof. Gyu Soo Jang		
11:10~ 11:50	Discussion	Discussion and Q&A	Chair, Presenters MBC Editorial Commentator Hyun Kyung Kin SBS Deputy Executive Director Jong Pil Par EBS Director Steve Seung Hoon Lee CCTV Seoul Bureau Chief Luxing Hai KBS Chief Producer Ho Sang Kim NHK Seoul Bureau Chief Ikehata Syuwei SM Entertainment CEO Young Min Kim		
11:50~ 12:10	Break	Coffee Break			
12:10~ 14:00	Luncheon	Guest Speech(20min) & Luncheon	A former director of Sachsen Media, Germany Dr. Detlef Kühn		
C	ommunicat	: Promoting Inter-Korean excharions and its future Chair: The Kore Communication Engineering Presider	a Institute of Information a	nd	
14:00~ 14:20	Presentation		Pyongyang University of Science and Technology Chancellor Chan Mo Park		
14:20~ 14:40	Presentation 2	Special economic zone and IT of North Korea(The status of IT utilization and telecom popularization in NK)	ASIAPRESS North Korea Team Leader Jiro Ishimaru		
14:40~ 15:00	Presentation 3	IT utilization for humanitarian assistance (Focusing on Inter-Korean cooperation and remote medical services)	A former Medical Director of Gaesung Cooperating Hospital Jung Ryong Kim		
15:00~ 15:40	Discussion	Discussion and Q&A	Chair, Presenters Handysoft CEO Sang San Lee NK Intellectuals Solidarity Chairman Heung Kwang Kim KT Director Khil Wook Lee Kyungnam University Prof. Eul Chul Lim SK Institute for SUPEX Management Dr. Young Hoon Lee SGI Consulting President Wan Ryung Yo		
15:40~ 16:00	Break	Coffee Break			
Se		he role of broadcasting and cominanges Chair: Kyungnam University [The Institute for Far Eastern Stud	Prof. Dae Kyu Yoon	ean	
16:00~ 16:20	Presentation	Promotion of Inter-Korean exchanges in broadcasting and communications	KISDI Senior Research Fellow Chul Wan Kim		
			A former director of Sachsen M Germany Dr. Detlef Kühn KBS Director of Inter-Korea Co		

	16:20~ 17:40	Roundtable	Discussion on promoting exchanges with North Korea and ways to establish, maintain and develop channel for cooperation, encompassing session topics for 1, 2 and 3 Q&A between presenters and discussion panels	Germany Dr. Detlef Kühn KBS Director of Inter-Korea Cooperation Yong Ki Kim Yanbian University Prof. Fengyu Li Daekyeung University Prof. Gyu Soo Jang Pyongyang University of Science and Technology Chancellor Chan Mo Park ASIAPRESS North Korea Team Leader Jiro Ishimaru A former Medical Director of Gaesung Cooperating Hospital Jung Ryong Kim KISDI Senior Research Fellow Chul Wan Kin CCTV Seoul Bureau Chief Luxing Hai NHK Seoul Bureau Chief Ikehata Syuwei Dongguk University Prof. Ho kyu Lee
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Closing

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17:40~

18:00

KCC The Committee for the Promotion of

Communications Chairman Won Je Hur

Inter-Korean Exchanges in Broadcasting and